



MENDOCINO COUNTY EXECUTIVE OFFICE

NEWS RELEASE

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TO: MENDOCINO COUNTY NEWS MEDIA
FR: SUPERVISORS JOHN MCCOWEN AND DAN GJERDE

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***Extension of Application Filing Period for Appointed Seats
on the Mendocino County Tourism Commission***

The Mendocino County Board of Supervisors is seeking applicants to serve on a new board tasked with promoting Mendocino County.

The new promotion board is responsible for attracting visitors to Mendocino County, managing a budget of roughly \$1 million a year, with two thirds of the funds collected directly from visitors staying overnight in hotels and inns. The new board is called the Mendocino County Tourism Commission and takes office on January 1, 2016. In December of this year, the Board of Supervisors will appoint six of the eleven members of the new Mendocino County Tourism Commission. The other five seats are directly elected by lodging owners.

During the original application filing period the Board of Supervisors did not receive applications for all available seats. Therefore, the application filing period for appointed seats on the Mendocino County Tourism Commission will be extended to 5:00 p.m. on Monday, November, 23, 2015. Applicants will be interviewed for appointment by the Board of Supervisors on Tuesday, December 8, 2015.

The available seats include: one Coastal Chamber of Commerce/Coastal Regional Promotional Organization Member (applicant must be nominated by a sponsor organization), one Inland Chamber of Commerce/Inland Regional Promotional Organization Member (applicant must be nominated by a sponsor organization); Winery/Winegrower Member (applicant may be nominated by a sponsor organization), one Arts Organization/Attractions Member (applicant may be nominated by a sponsor organization); one Food/Beverage Business Member, and one At Large Member. For Additional information and to obtain an application, please visit: www.co.mendocino.ca.us/bos/MCTC.htm.

Released by: _____
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