



MENDOCINO COUNTY EXECUTIVE OFFICE

NEWS RELEASE

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TO: MENDOCINO COUNTY NEWS MEDIA
FR: MENDOCINO COUNTY EXECUTIVE OFFICE

MENDOCINO COUNTY MUSEUM HISTORY & HERITAGE ON-LINE!

Ukiah, California... April 4, 2008

The Mendocino County Museum has adopted 21st Century technology to make 19th and 20th Century history and heritage available to an internet audience. "Beginning April 1, our Book & Gift Store is on-line with a shopping cart," Herb Pruett, Director of the Museum said. "While the initial pilot project is limited to only a few select *Grassroots History Publications* published by the Museum, it is already an initial and fascinating offering of history" he concluded. More, much more, will be added to the list of items available for purchase on-line. As an example, the five selected books currently available by ordering on-line are:

Bahai Wakidu: The Seed-Seeker by *Edith Van Allen Murphey*. Hired by the Roosevelt Administration in the 1940s to solve the mystery of why cattle needed for the war effort died when moved from Mississippi Valley environments to the far west, depriving the US Army of badly needed leather and food, Edith worked with various Indian specialists to understand the problem. A fascinating account of a little-known problem during World War II.

Stories & Scholarship by *Alfred Parsell*. Parsell was a student of Ethel & Burt Aginsky, nationally recognized anthropologists, who conducted a ten-year study in the Ukiah area, looking at the interactions of Pomo and Anglo cultures. The study is based on field notes of Parsell, and covers the period of 1938 – 1948, providing considerable insight into life in and around Ukiah during that period.

As I Remember Ukiah by *John E. Keller*. John Keller spent his boyhood years in Ukiah during the years between 1905 – 1910 and describes the town as it was then, with its status as a county seat, the parades, horse races, the shops and shopkeepers of State Street, and other intriguing facets of Ukiah history from a boy's viewpoint make interesting reading to anyone, especially Ukians.

The 1906 Earthquake on California's North Coast by *Sylvia Bartley*. Ms. Bartley has focused her work on the famous earthquake and its impact on the communities of the Redwood Empire, particularly the extensive damage done to Fort Bragg, Point Arena, and Willits. Quotes from those who lived through the 'quake give the reader a first hand impression of the biggest earthquake that was catastrophic to more than San Francisco.

A Primer for California County Managers by *Al Beltrami*. Al retired as CAO of Mendocino County after more than 25 years, after putting the county "on the map" with his inclusion of humor into the bleak budget books of the post Proposition 13 years of slim budgets. Mendocino County Budgets of the period were even noted in the State Legislature for their refreshing approach to an otherwise sad and difficult time.

With *PayPal* all major credit cards are acceptable. The Museum expects this new system to be a major help in creating a steady income stream for the support of its programs. For further information, visit the Museum at 400 East Commercial Street in Willits; or the website at www.co.mendocino.ca.us/museum; or call 707-459-2736. We look forward to serving you.

MENDOCINO COUNTY MUSEUM – News Release
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