



MENDOCINO COUNTY EXECUTIVE OFFICE

NEWS RELEASE

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TO: MENDOCINO COUNTY NEWS MEDIA

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MENDOCINO COUNTY COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS) REVISED FOR 2009

The Mendocino County Executive Office and Mendocino County Workforce Investment Board (WIB) announce that the 2004 Mendocino County Comprehensive Economic Development Strategy (CEDS) will be revised in 2009. As related to economic development, the CEDS is intended to represent the plans and vision of the county. The CEDS can be viewed as a communication to local elected officials, and in this manner, it may inform and potentially affect policy decisions.

To facilitate this revision, the Board of Supervisors has designated the WIB as the Strategy Committee. The WIB will be using an innovative online process to solicit input from citizens in all areas of the county. A simple registration process enables direct participation in the creation of this document, utilizing the internet. For individuals within the county who do not have internet access, computers are available at the Mendocino Works One Stop Centers, and at the County Libraries. Alternately, interested persons may attend regularly scheduled WIB meetings to provide input, or submit written comment by mail.

Public comment is sought primarily in the following areas:

Asset Mapping: Analysis of economic development opportunities through the identification of strengths in county human and economic assets, the identification of opportunities related to natural resources within the county, and the identification of external or internal opportunities;

Goals: Broad, primary regional expectations necessary to increase economic assets and capitalize on county resources;

Objectives: Identification of current and potential local or regional projects, programs, and activities that facilitate the achievement of identified goals.

