



MENDOCINO COUNTY EXECUTIVE OFFICE

NEWS RELEASE

CONTACT: Tom Mitchell, Chief Executive Officer 707 463-4441

TO: MENDOCINO COUNTY NEWS MEDIA

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*Six Counties to Discuss Census Convening for
2010 California Count in Ukiah August 21, 2009*

Ukiah, California... August 19, 2009

The County of Mendocino will host on behalf of the Office of Governor Arnold Schwarzenegger, California Complete Count, and the U.S. Census Bureau, the Regional Convening on Census Outreach. Partners include the following event sponsors, Pacific Gas & Electric, Mendocino Council of Governments; Golden Gate Bridge, Highway & Transportation District; North Coast Opportunities, The Community Foundation of Mendocino County and the Lake County/City Area Planning Council.

The County of Mendocino will welcome representatives from Del Norte, Siskiyou, Humboldt, Trinity and Lake County to Ukiah for this event. Interested persons are invited to join county officials, constituents, and community service providers to discuss collaborative techniques to ensure that the official census count extends to all the far corners of our counties, to encompass everyone – from all backgrounds and in all locations.

Join us this Friday, August 21, 2009 at 8:30 a.m. at the Redwood Empire Fairgrounds, Fine Arts Building, for this all day event. Bring your thinking caps, potential community resource contact information and join this important effort.

Census Outreach is key to ensure an accurate *California Count for 2010*. What does a current and complete population count means to Mendocino County?

- Increased knowledge of community demographics;
- Improved allocations for Grant Funding and Resources based on population;
- *And much more.*

Join us to ensure that your communities have a voice and get the recognition they deserve.

