



MENDOCINO COUNTY EXECUTIVE OFFICE

# NEWS RELEASE

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TO: MENDOCINO COUNTY NEWS MEDIA  
FR: MENDOCINO COUNTY EXECUTIVE OFFICE

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## *Zinio for Libraries – Unlimited Access to Complete Digital Magazines*

Mendocino County Libraries, in partnership with RBdigital from Recorded Books, is pleased to announce the availability of *Zinio for Libraries*. Awarded Best New Database of 2012 by *Library Journal*, Zinio is the world's largest digital newsstand, offering full color magazines, identical to the print edition, available 24/7 on your Internet-connected device.

Through MendoLibrary.org, patrons of Mendocino County Libraries will have unlimited access to complete digital magazines, which can easily be viewed on most Internet-enabled devices inside or outside of the library. Zinio's unique technology digitally recreates a magazine page for page, featuring full color pictures, intuitive navigation, key word article search and interactive elements such as audio and video. *Consumer Reports*, *Good Housekeeping*, *National Geographic*, *O, The Oprah Magazine*, and *Readers Digest* are just a few of the popular titles available.

"We are pleased to be able to offer this new service to our customers," said Mindy Kittay, Director of the Mendocino County Library. "We are now able to provide an extensive selection of magazines, from educational, inspirational, and hobby based to self-help and entertainment focused. There are no due dates or overdue fines – customers will never have to wait for a magazine to be returned by another reader."

Please see a library staff member at your local branch of the Mendocino County Libraries for more information on how to access this service, or go to the website at MendoLibrary.org.

For more information, please call (707) 467-2590.

Released by:

Handwritten signature of Carmel J. Angelo in blue ink.

Carmel J. Angelo  
Chief Executive Officer