

NORTH COAST REGIONAL SUMMIT

FRIDAY, MARCH 4, 2016

10:00 A.M. – 3:00 P.M.

ORDER OF AGENDA

- I. **INTRODUCTIONS**
John McCowen, Mendocino County Supervisor
Susan Gorin, Sonoma County Supervisor
- II. **OPENING REMARKS**
Sonoma County Chair Efren Carrillo introducing Senator Mike McGuire
Senator Mike McGuire, 2nd District
- III. **SACRAMENTO UPDATES**
Paul Smith, Rural County Representatives of California
Karen Keene, California State Association of Counties
Shaw/Yoder/Antwih, Inc.
- IV. **BOARD OF EQUALIZATION**
Ken Pfeiffer, Board of Equalization
Joey Luiz, Board of Equalization, Office of Fiona Ma
- V. **GUEST SPEAKER**
Lori Ajax, Chief of the California Bureau of Medical Marijuana Regulations
- VI. **LUNCH**
- VII. **AFTERNOON OPENING REMARKS**
Assemblyman Jim Wood, 2nd District
- VIII. **TRACK AND TRACE VENDOR PANEL**
Facilitator: David McPherson, HDL Companies
Panel: Alex Spelman, Business Development Director, SICPA
Scott Denholm, Executive Director, Franwell, Inc.
Larry Lipman, Chief Executive Officer, Alliance Financial Network, Inc.
- IX. **ROUNDTABLE DISCUSSION**
 - A. Arthur Wylene, Tehama County Deputy County Counsel
 - B. Local Ordinance Development
 - a. The Humboldt County Ordinance Experience
 - C. Regional Coordination
- X. **CLOSING COMMENTS**
John McCowen, Mendocino County Supervisor
Susan Gorin, Sonoma County Supervisor

