



September 1, 2011

Board of Supervisors of Mendocino County  
501 Low Gap Road  
Ukiah, CA 95482

Dear Board of Supervisors of Mendocino County,

The Board of Directors of the Mendocino County Promotional Alliance (MCPA) voted unanimously on January 25, 2011, in support of Visit Mendocino County, Inc. (VMC) being named Mendocino County's Official Destination Marketing Organization.

MCPA values the partnership and support of Visit Mendocino County and feels the designation is well deserved.

Sincerely,

A handwritten signature in black ink, appearing to read 'Glenna Blake'. The signature is fluid and cursive, with the first name 'Glenna' and last name 'Blake' clearly distinguishable.

Glenna Blake  
MCPA Chair



9/1/2011

Board of Supervisors of Mendocino County  
501 Low Gap Road  
Ukiah, CA 95482

Dear Board of Supervisors of Mendocino County,

The Board of Commissioners of the Mendocino Winegrape and Wine Commission (MWWC) voted unanimously on December 16, 2010, in support of Visit Mendocino County, Inc. (VMC) being named Mendocino County's Official Destination Marketing Organization.

MWWC values the partnership and support of Visit Mendocino County and feels the designation is well deserved.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Megan Metz'. The signature is fluid and cursive, with the first name 'Megan' and last name 'Metz' clearly distinguishable.

Megan Metz

Director of Marketing & Communications, MWWC



Arts Council of  
Mendocino County

*The mission of the Arts Council of Mendocino County is to introduce, promote and benefit the arts in order to enrich the quality of life for the citizens of the county.*

September 2, 2011

Board of Supervisors of Mendocino County

501 Low Gap Road

Ukiah, CA 95482

Dear Board of Supervisors of Mendocino County,

The Arts Council of Mendocino County (MCLA) voted unanimously on February 8, 2011, in support of Visit Mendocino County, Inc. (VMC) being named Mendocino County's Official Destination Marketing Organization.

ACMC considers the partnership and support of Visit Mendocino County to be vital and feels the designation is well deserved. Recent shared ACMC/VMC accomplishments include the **Guide to Artful Living** brochure, Ukiah Depot Grand (re)Opening celebration, and Call for Events for **American Craft Week** (October 7-16, 2011). By working collaboratively with VMC, ACMC is able to more effectively support and promote the arts throughout Mendocino County.

Sincerely,

A handwritten signature in black ink, appearing to read "Alyssum Wier".

Alyssum Wier

ACMC Executive Director

*Supporting the Arts – Strengthening our Communities*

309 East Perkins St., Ukiah CA 95482 ♦ (707) 463-2727 ♦ [director@artsmendocino.org](mailto:director@artsmendocino.org) ♦ [www.artsmendocino.org](http://www.artsmendocino.org)

# Visit Mendocino County

120 S. Franklin Street  
Fort Bragg, CA 95437  
707.964.9010

September 8, 2011

Mendocino County Board of Supervisors  
501 Low Gap Road  
Ukiah, CA 95482

Dear Members of the Board:

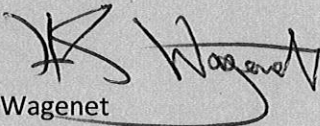
On behalf of the Mendocino County Lodging Association, the Mendocino County Promotional Alliance, the Mendocino Winegrape and Wine Commission and the Arts Council of Mendocino County, Visit Mendocino County, Inc. (VMC) requests official status as Mendocino County's Official Destination Marketing Organization.

VMC currently publishes Mendocino County's Official Visitor Guide and administers Mendocino County's Official Destination Website. Giving VMC status, as supported by all the above organizations, further solidifies its position in the County.

Attached, you will find support letters from the above organizations.

We look forward to your support.

Kind Regards,



Hal Wagenet

Chair – Visit Mendocino County, Inc.



[www.GoMendo.com](http://www.GoMendo.com)



September 9, 2011

Board of Supervisors of Mendocino County  
501 Low Gap Road  
Ukiah, CA 95482

Dear Board of Supervisors of Mendocino County,

The Board of Directors of the Mendocino County Lodging Association (MCLA) voted unanimously on January 5, 2011, in support of Visit Mendocino County, Inc. (VMC) being named Mendocino County's Official Destination Marketing Organization.

MCLA values the partnership and support of Visit Mendocino County and feels the designation is well deserved.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Cally Dym'. The signature is fluid and cursive, with the first name 'Cally' being more prominent than the last name 'Dym'.

Cally Dym  
MCLA President