



MENDOCINO COUNTY BOARD OF SUPERVISORS

ONLINE AGENDA SUMMARY

BOARD AGENDA # 5(e)

-Arrangements for public hearings and timed presentations must be made with the Clerk of the Board in advance of public/media noticing
 -Agenda Summaries must be submitted no later than *noon* Monday, 15 days prior to the meeting date (along with electronic submittals)
 -Send 1 complete original single-sided set and 1 photocopy set – Items must be signed-off by appropriate departments and/or Co. Co.
Note: If individual supporting document(s) exceed 25 pages each, or are not easily duplicated, please provide 7 hard-copy sets)
 -Transmittal of electronic Agenda Summaries, records, and supporting documentation must be emailed to: bosagenda@co.mendocino.ca.us
 -Electronic Transmission Checklist: ☐ Agenda Summary ☐ Records ☐ Supp. Doc. ☐ If applicable, list other online information below
 -Executed records will be returned to the department within one week. *Arrangements for expedited processing must be made in advance*

TO: Board of Supervisors DATE: October 11, 2011

FROM: Executive Office MEETING DATE: October 25, 2011

DEPARTMENT RESOURCE/CONTACT: Steve Dunncliff PHONE: 463-4441 Present ☐ On Call ☒
 PHONE: _____

Consent Agenda ☒ Regular Agenda ☐ Noticed Public Hearing ☐ Time Allocated for Item: _____

■ AGENDA TITLE: Appointment of Three Members to Two Year Terms on the Mendocino County Lodging Business Improvement District Advisory Board

■ **PREVIOUS BOARD/BOARD COMMITTEE ACTIONS:** The Board of Supervisors (Board) established the Mendocino County Lodging Business Improvement District (BID) through Ordinance No. 4170, which added Chapter 5.140 to the Mendocino County Code. This Chapter of the Code required the creation of a BID Advisory Board, with rotating two year Board appointments to that body, on an annual basis.

■ **SUMMARY OF REQUEST:** Section 5.140.210 of Mendocino County Code states, in part, that “Members of the (BID) advisory board shall be selected and appointed by the Mendocino County Board of Supervisors from a list of nominees prepared by the Board of Directors of the Mendocino County Lodging Association (MCLA).” The Ordinance requirements for nominees is that they must be owners or operators of Hotels within the District, and that two represent the coastal region, two represent the inland region, and one represents MCLA. This year, two inland seats are available, for which MCLA provided two nominees. Additionally, one coastal seat is available; MCLA provided three nominees for that one seat. To assist the Board in making a selection among the three qualified coastal candidates, the Executive Office created criteria with the intention of objectively recommending one candidate that would ensure diversity of representation. This process is detailed in the attached memo.

■ **SUPPLEMENTAL INFORMATION AVAILABLE ONLINE AT:**

■ **ADDITIONAL INFORMATION ON FILE WITH THE CLERK OF THE BOARD (CHECKED BY COB IF APPLICABLE):** ☐

FISCAL IMPACT:			
Source of Funding	Current F/Y Cost	Annual Recurring Cost	Budgeted in Current F/Y
N/A			Yes <input type="checkbox"/> No <input type="checkbox"/>

■ **SUPERVISORIAL DISTRICT:** 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ All ☒ ■ **VOTE REQUIREMENT:** Majority ☒ 4/5ths ☐

■ **RECOMMENDED ACTION/MOTION:** Appoint Ann Everett, and re-appoint Anil Bhula, as inland representatives to the BID Advisory Board; appoint Jim Hurst as a coastal representative to the BID Advisory Board.

■ **ALTERNATIVES:** Advise staff to bring this item back as a regular board item for discussion.

■ **CEO REVIEW (NAME):** Steve Dunncliff PHONE: 463-4441

RECOMMENDATION: Agree ☒ Disagree ☐ No Opinion ☐ Alternate ☐ Staff Report Attached ☒

BOARD ACTION (DATE: _____): ☐ Approved ☐ Referred to _____ ☐ Other _____

RECORDS EXECUTED: ☐ Agreement: _____ ☐ Resolution: _____ ☐ Ordinance: _____ ☐ Other _____