

Potter Valley Community Action Plan Topic:

Community Facilities and Services

Goal: Create More Community Facilities

Action Items

- Rebuild a working grange/ community center.
- Build a community pool.
- Create permanent rodeo grounds.
- Create a central community area to co-locate grange, rodeo grounds, County park and Community Service District Fire Services, and community & youth center.

Goal: Increase Community Self-Sufficiency

Action Items

- More local self-sufficiency with more profitable business (hardware, grocery, feed stores).
- Obtain a census of skills within the community.

Goal: Increase River Recreation Opportunities and Access

Action Items

- Create river parks/ safe access points along the Russian River
- Increase access to PG&E lands on the Eel River
- Develop more camping facilities.

Potter Valley Community Action Plan Topic:

Local Business and Arts Promotion

Goal: Create a Viable Agricultural Industry

Action Items

- Create a staging area for livestock shipping.
- Locate a horse-auctioning site for the Mendocino Cattleman's Association.
- Mobile slaughter facility to fill the need for cut/wrap/processing facilities.
- Increase efforts to protect water/ PG&E hydro-electric facilities.

Goal: Promote Local Art and Artisans

Action Items

- Develop local artist cooperative, art walks, and open studio events.
- Compile a list of local artists.

Goal: Improve Local Business Services

Action Items

- More property available for community facilities, businesses, and local industry.
- Increase the number of ATMs and banking services.



Potter Valley Community Action Plan Topic:

Infrastructure Improvement



Goal: Improve Community Roads and Trailways

Action Items

- Research grant funding opportunities for new street lights– especially on Main Street.
- Repave East Road to smooth it out.
- Create more bike lanes and pedestrian walkways throughout Potter Valley.
- Develop trails for walking, hiking, biking, and horseback riding.

Goal: Develop Potter Valley Communication/ Internet Services

Action Items

- Improve Potter Valley Television services by building a new digital transmitter.
- Offer Potter Valley residents high speed internet services (wireless/ cable).
- Create a sign board/ kiosk for community activity announcements and place it at visible locations.

Potter Valley Community Action Plan Topic:

Health, Education, and Safety

Goal: Improve Community Health Services

Action Item

- Hold community meetings on the issue of drug problems

Goal: Increase Community Involvement in Education

Action Items

- Make sure resident children attend local Potter Valley schools, rather than transferring to out-of-town schools.
- Begin career planning for Jr. High and High School students.
- Bring kids back through youth services.

Goal: Improve Fire and Emergency Response Services

Action Items

- Emergency phone made available along the river.
- Improve fire and emergency response capabilities.
- Look into ways to provide Potter Valley Community Services District with more funds for fire and emergency response.

Goal: Improve Recreation Activities

Action Item

- Provide school space for recreation classes.

