

Redwood Valley

Community Action Plan

June 2004



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Redwood Valley Community Action Plan

*Prepared for the Community of Redwood Valley and the
Redwood Valley Improvement Association*

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United States
Department of Agriculture
Mendocino National Forest

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Redwood Valley Community Action Plan

A. Introduction

Redwood Valley is located in the central portion of Mendocino County, California, north of the City of Ukiah and Lake Mendocino, and south of the City of Willits. Redwood Valley, northernmost of the string of Russian River Valleys, lies on a series of higher terraces. The valley is clearly defined by the coastal mountain range that surrounds it. The valley floor slopes gently up in elevation from around 750' to 900' above sea level. The surrounding ridges rise from the valley floor to over 3,350 feet in elevation. Redwood Valley covers about 35 square miles.

Redwood Valley's ecology is unique in that the area has many converging landscapes. Coastal mountain watersheds feed the Russian River at the north end of the valley. In winter months water bounds through the valley's creeks and into the river, just as it begins a 110-mile journey to the Sonoma coast. Trees grow along the upper Russian River, and the surrounding hills in Redwood Valley are scattered with coniferous forests of Redwood, Pine, and Fir. There are woodlands, rangelands, agricultural land, and wetlands.

Much of the agricultural lands are utilized for viniculture crops, as winemaking is a base (exporting) industry for Redwood Valley. Representing the birthplace of Mendocino winemaking, Redwood Valley is the home of some of the county's largest wineries. With more than 40 percent of the county's acreage, it is the most important of all the producing regions in the Mendocino and Lake county region. There are over 900 acres of white wine grapes and over 1,500 acres planted in the Valley. Most of the grapes are grown at elevations between 750' and 1,500' above sea level. A region II (Region II has 2,500–3,000 degree days, which is relatively cool and good for growing dry table wines) area, it produces above-average quality Zinfandel, Cabernet Sauvignon, Chardonnay, Petite Sirah, and Sauvignon Blanc. Redwood Valley's unique climate and soils manifest themselves in the wines. In general, the wines are of higher acidity and later maturity than those of Ukiah Valley. Acidity, color (especially in Pinot Noir), and phenolic content are higher in Redwood Valley than in adjacent regions. Higher temperatures (in general) lower phenolic content, color, and acidity. Late ripening varieties can have difficulty ripening in Redwood Valley. Cabernet is able to tolerate the rain associated with the late season, but more fragile varieties such as Petite Sirah, Carignane, and Sangiovese can develop rot before ripening in heavier soils when bearing large crops. Redwood Valley wineries and vineyards produce premium to ultra premium varietal wines that are distributed around the world.

Redwood Valley population, household and other demographic information, is shown below.

Redwood Valley Demographics				
<u>Population</u>	<u>1990</u>	<u>% Total</u>	<u>2001</u>	<u>% Total</u>
17 and under	1,649	29%	1,546	26%
18 to 34	1,169	21%	1,208	20%
35 to 54	1,780	32%	1,832	31%
55 to 74	827	15%	1,036	17%
75 and over	215	4%	318	5%
Total	5,640	100%	5,940	100%
<u>Race & Hispanic Origin</u>	<u>1990</u>	<u>% Total</u>	<u>2001</u>	<u>% Total</u>
Hispanic	525	9%	768	13%
Non-Hispanic				
<i>White</i>	4,827	86%	4,801	81%
<i>Black</i>	16	0%	17	0%
<i>American Indian/Esk/Aleut</i>	219	4%	260	4%
<i>Asian Pacific Islander</i>	43	1%	78	1%
<i>Other Race</i>	10	0%	16	0%
Non-Hispanic Subtotal	5,115	91%	5,172	87%
Total	5,640	100%	5,940	100%
<u>Household Income</u>	<u>1989</u>	<u>% Total</u>	<u>2001</u>	<u>% Total</u>
Less than \$10,000	176	9%	71	3%
\$10,000 to \$19,999	258	13%	231	11%
\$20,000 to \$39,999	802	41%	452	21%
\$40,000 to \$59,000	447	23%	597	28%
Over \$60,000	252	13%	769	36%
Total	1,935	100%	2,120	100%
Median Household Income	\$ 35,208		\$ 51,351	
	<u>1990</u>		<u>2001</u>	
Households	1,935		2,120	
Housing Units	2,075		2,251	
Avg. Household Size	3		3	
Median Sales Price (2001)			\$ 290,000	

Source: US Census 1999

Redwood Valley Based Businesses

See Appendix B for a list of businesses in Redwood Valley that have an operating business license with the county.

Redwood Valley Community Action Plan

The Redwood Valley Community Action Plan is an implementation guide to help the community set improvement goals and identify the necessary steps for achieving those goals. Community action plans have been developed in many rural communities in Northern California. Funding has been available from state and/or federal sources (such as the USDA-Forest Service Option 9 grants) to address the economic and social conditions resulting from major reductions in the timber and fishing industries. Programs to develop community action plans are a proactive response to was to help communities, such as Redwood Valley, revitalize and diversify the local economy; build strong community ties and networks; gain leadership skills; and foster opportunities for communities to play a leading role in planning their future development.

The Redwood Valley Community Action Plan characterizes the community, defines community characteristics and trends, sets community goals, and prioritizes community development projects. A series of six facilitated meetings were held for community members to identify the action items that they wants to implement. The final plan will include priority action items, and longer-term action items, which the Redwood Valley community can use in pursuit of its goals.

B. Redwood Valley History

A Very Brief History of Redwood Valley

by Marvin J. Talso

According to long time residents, Redwood Valley got its name from two stately groups of Redwoods: one growing at the end of Road M, and the other across the river from what is now Lindberg Lumber in Calpella.

Prior to 1857, the valley was inhabited by bands of Pomo Indians. An assortment of animals joined them: grizzly bears, mountain lions, deer, ring-tailed cats, foxes, and mink. Bald eagles and falcons were also common sights.

The first known European settler was a Mr. Veeder who settled in Calpella (the name of an Indian Chief) in 1857. B.F. Forsythe, Hugh McGee, William English, James and Calvin Nicholls, and Robert James followed between 1857-1860. Little by little the valley filled up with early settlers. Most of the early homesteads were between 300 and 1200 acres, usually purchased (not homesteaded) for \$2.50 per acre.

A military fort, Fort Weller, was established on December 24, 1858, on what is now the Mariposa Ranch in upper Redwood Valley. The fort was abandoned in September 1859. Also in

1859, the area's first store was opened in Calpella by Mr. Wurtenburg who also ran a sawmill and flour mill from 1864-1867. He later moved to Ukiah.

Before the railroad was extended to Willits in 1900, transportation to the valley was provided by a thrice a week passenger stage between Ukiah and Covelo. This followed the West Road to Tomki route through the valley. There was also a stage coach route over the hill from Potter Valley along Brush Creek to where Tomki Road now runs.

The early economy revolved around raising animals: sheep, cattle, hogs, and turkeys. In addition to family gardens, early settlers also raised hay, grain, corn, apples, pears, blue plums, Mission grapes, and later, hops. The first grapes were planted by D. Quinliven and A.J. Seward on what was, until recently, the Fetzer Family Vineyard. Many farmers turned to grapes around 1906 due to "blight" problems with pears.

From early on Redwood Valley was a religious community. At first, preachers came from Ukiah to perform services in the valley. Church was held in the Redwood Valley Improvement Clubhouse after it was completed in 1918. The Clubhouse is still in existence today on the property of Redwood Valley Community Church. Unfortunately, Redwood Valley was also the home to Jim Jones' infamous People's Temple in the late 1960s and 1970s.

At the turn of the century, there were four schools in the area: Calpella school (also called Forsythe), Redwood and Mineral Springs schools near the head of the valley, and Occidental school near present day Calpella Elementary. Those who went to high school usually traveled to Ukiah.

Postal service was provided at Calpella until May 1, 1913 when rural route service began under Lloyd Chase. Tom Jamison Sr. performed this service from July 1, 1913 to June 3, 1951! Also around 1913, the Finnish Colony was established in the Colony Drive area. It remained in existence until the 1950s.

The Grange was organized in 1917 and completed its building several years later. A year later, the Redwood Valley Improvement Club completed its 'clubhouse' which served as the legal head of the Fire Department until the fire district was voted in, in 1958. Tom Jamison Jr. served as the first fire chief.

Redwood Valley Shopping Center started as Howland General Mercantile in 1915, it was then purchased by Roy Williams in 1940. Leo Bleier Sr. took over the store in 1952. Redwood Valley has attempted to maintain its rural heritage and remains a wonderful place to live.

Redwood Valley Grapes in the News

As early as the 1870s, grape growing and wine making were an important part of the economy and culture of Redwood Valley. One of the earliest published mentions of Redwood Valley as a grape growing region was in a March 7, 1913, article in the Ukiah Republican Press (1885-1954), which described Redwood Valley as "admirably adapted for the grape and fruit land in Northern California."

The March 17, 1913 issue of the Ukiah Dispatch Democrat printed an article entitled, "The Redwood Valley Improvement Club Accomplishing Splendid Results By Concentrated Action and Progressiveness," which stated:

Grape growing is perhaps at the present time one of the most important industries of the valley, with hundreds of acres in vineyards and several important wineries in active operation...Redwood Valley grapes are exceptionally rich in sugar and are in demand because they raise the quality of wine. Much of the valley's product is contracted for over a term of years...(Grapes) produce splendidly on the bench lands of the valley, and because of the sunshine and climatic conditions mature and produce the ideal wine grapes.

A July 31, 1949 article in the Santa Rosa Press Democrat states that,

...approximately half of Mendocino County's present grape acreage of 7,700 acres is in Redwood Valley. Farm Advisor R.D. Foote of Mendocino County said, "The Valley thus raised about half of the county's 17,000 tons produced last year (1948). Redwood Valley for years has been one of Mendocino County's most important farming sections. Its 314 families for the most part are farmers. They'll tell you that those grapes make the finest wines in the region.

(Source: <http://www.atasteofredwoodvalley.com/history.htm>)

Redwood Valley Improvement Club

Redwood Valley's history includes past efforts to improve the commerce of the valley, as shown in the following bylaws adopted more than 90 years ago. These bylaws were transcribed from photocopies of historical records and may not be complete.

Constitution and By Laws of the Redwood Valley Improvement Club

Adopted January 3rd, 1912

- Article I The name of this organization shall be the Redwood Valley Improvement Club.*
- Article II The purpose of the organization shall be to advance any interest which will result in benefit to the farming community of Redwood Valley and Mendocino County.*
- Article III The membership of this shall consist of those men, residents of Redwood Valley, who are actually engaged in agricultural pursuits, together with their wives and their daughters above the age of sixteen years.*
- Article IV The officers of this club shall be a President, Vice – President, Secretary, Treasurer and an Executive Committee of five members.*
- Article V Officers shall be elected for a period of six months, the first election to be held immediately upon the adoption of this constitution*
- Article VI An election of officers, or any other business coming before the club, a quorum shall consist of ten members in good standing, and a majority shall elect or decide.*
- Article VI Amendments to these By-laws may be made at any regular meeting by a two thirds vote of the members present.*
(second page)
- Article VII This constitution may be amended by a two-thirds vote, providing a two weeks notice be given of such amendments.*

C. Redwood Valley Natural Resources

Valley Topography

The geography of the area sets it apart from other viticultural areas in several respects. At the south end of the valley the foothills close to form a narrower passage for the Russian River, as it flows south. This narrowing is also where Highway 20 crosses the valley and the river to intersect with Highway 101. This combination of landforms provides a natural set of boundaries for the viticultural area. These features combine in several ways to affect the micro-, meso-, and macro-climates to produce growing conditions which distinguish Redwood Valley from surrounding areas. *(Source: www.atasteofredwoodvalley.com)*

Valley Soils

While all of the specific soil series found in Redwood Valley also exist in the surrounding areas, the proportions of the soils in the valley distinguish it. One of Redwood Valley's elements of celebrity is the considerable quantity of Manzanita soil. The *Wine Regions of America*, a book written by John J. Baxevanis in 1992, gives the following description of the Redwood Valley area:

Redwood Valley has by far the largest deposit of Redvine Series soil in the area. Nearly one quarter of the viticultural area's plantable acreage is composed of soils of the Redvine Series. Potter Valley Viticultural Area to the east has no Redvine Series soils. Another soil series that stands out is the Pinole Gravelly Loam, which also occurs in the Potter Valley and Ukiah areas, but is a much smaller component of the area's overall composition. Redwood Valley has three times as much Pinole Gravelly Loam as either of these other two areas.

Valley Climate

Redwood Valley is the only Region II Climate in Mendocino County. Redwood Valley's temperatures are several degrees lower than daily lows in the Ukiah Valley. Although Redwood Valley may reach daily high temperatures similar to the Ukiah area, the cooler nights mean there's a longer morning cool period.

D. Community Action Plan Process Overview

The spark to create a Community Action Plan started with a group of Redwood Valley residents, property owners, and business owners. Throughout the years the group had informal meetings to discuss ways to improve the community. The group called themselves the Redwood Valley Improvement Association (Association). In 2001, the Association invited the participation of the County Economic Development Coordinator to further expand on the ideas and mission of the committee. The Coordinator suggested that a community plan would probably best achieve the community's objectives. He also suggested following a planning process that was successfully completed years earlier in the community of Laytonville.

On February 5, 2002, the County Board of Supervisors adopted Resolution No. 02-020 approving an application requesting funds from the Mendocino National Forest to prepare a Community Action Plan on behalf of the community of Redwood Valley. The application was approved; however, under an emergency measure, the Forest Service revoked the funding to help cover firefighting expenses during a series of wildfires throughout the western United States. In 2003, the County re-submitted the original grant application, and the application was approved.

With help from the Redwood Valley Improvement Association, the County initiated a procurement process and selected Planwest Partners, a community and environmental consulting firm, to prepare the Community Action Plan.

As proposed in the grant application, the planning approach and methodology followed the program design typical of community action planning. The program helps Redwood Valley community member define short-term (five-year) objectives, priority projects, and community volunteers that would like to help in the implementation strategies. In brief, the objectives of the process would:

- ❑ Create a forum to facilitate community input;
- ❑ Assist the community in identifying and discussing community characteristics, assets, and quality of life issues and opportunities;
- ❑ Facilitate the development and priority of community strategies; and
- ❑ Assemble an action plan to implement community and economic opportunities.

The ultimate objective was also to provide guidance to the Redwood Valley Improvement Association and other community leaders to help be effective in representing the community and providing leadership for community development.

The community, with the assistance of Planwest Partners, then conducted a series of open public meetings:

- Meeting 1. Community Goal Setting Meeting (*held January 21, 2004*)
- Meeting 2. Goal Review / Specific Issue Topics (*held February 11, 2004*)
- Meeting 3. Community Action Items (*held March 10, 2004*)
- Meeting 4. Community Action Plan Prioritization Meeting (*held April 7, 2004*)
- Meeting 5. Draft Plan Preparation and Presentation (*held April 28, 2004*)
- Meeting 6. Community Review and Action Plan Adoption (*held May 26, 2004*)

The following Community Action Plan is the result of those six important and well-attended community meetings. A total of **104** local residents and business owners participated and helped identify the strengths of the community, prioritize opportunities, and establish time frames for accomplishing each Action Plan Worksheet within this Community Action Plan.

At the early meetings community members collectively identified Redwood Valley characteristics and trends. Their comments are summarized in the next two sections. The final sections of the Community Action Plan distinguish the action items, priority projects and “idea bank” projects, and action plan worksheets for priority projects that the community prepared.

Note: The characteristics, trends, and goals expressed in this plan are a compilation of independent views and comments made by participants at the Community Action Plan meetings.

E. Redwood Valley Characteristics

The meeting participants identified the following characteristics for the valley:

- ❑ Natural Beauty
- ❑ Charm
- ❑ Semi-Rural
- ❑ Farmers
- ❑ 99% nice people
- ❑ Nice place to raise kids
- ❑ Three good schools
- ❑ Lack of water (moratorium on water system hookups)
- ❑ Antiquated telephone doesn't always work, limited internet (DSL) service
- ❑ There are hidden faults, like crime.
- ❑ Decline in public protection (sheriff sub-station has been closed)
- ❑ Local Volunteer Fire Department / excellent Emergency Medical Services and fire protection
- ❑ There is not enough public protection.
- ❑ Law enforcement is not visible.
- ❑ Active churches/youth groups
- ❑ There is a viable business community
 - Employers
 - Job base
- ❑ Redwood Valley Wineries (thirteen vineyards/wineries)
- ❑ A considerable number of existing jobs, in industry, commerce and agriculture
 - As of February, 2004, there were 237 active business licenses in Redwood Valley according to the County Business License System.
- ❑ Diversity in agriculture
 - Commercial lavender
 - Olives
- ❑ New casino (tribal, latino)
- ❑ There are no lodging facilities in the Valley
- ❑ No directional signs (drawing visitors to the valley)
- ❑ Public transportation services-Mendocino Transit Authority, but no dial-a-ride
- ❑ The North Coast Railroad Authority tracks are currently under-utilized
- ❑ Russian River downcutting banks and getting deeper due to erosion
- ❑ Ranchettes with horses and animal related uses
- ❑ Horse trails in the Valley
- ❑ Some kids home alone after school due to lack of afterschool programs
- ❑ Talented artists and an arts community in the Valley
- ❑ Tennis courts at the school are unusable due to deteriorated playing surface
- ❑ Indian tribal center

- ❑ Lions Ballfield and Park
- ❑ We need to monitor and care for the erosion issues along Old Stage Route

F. Community Trends

The participants identified the following current trends in the valley:

- ❑ For every 110 Anderson Valley wine tastings, there's only 1 Redwood Valley tasting.
- ❑ Growing number of jobs, notably but not exclusively, in winery business.
- ❑ Becoming more yuppified/several changes in last ten years
- ❑ Increasingly heavy use of soccer fields
- ❑ Increasing school enrollments
- ❑ Growing shortage of affordable housing
- ❑ More building in town center (industrial/ commercial rebuilding after fire)
- ❑ Growing number of winery jobs
- ❑ More incidents of graffiti/tagging
- ❑ Root problem with drugs -community being educated by police - environmental issue
- ❑ Illegal dumping is increasing costs for removal in remote areas
- ❑ Limited public access to Russian River (swimming hole up Tomki Road)
- ❑ Limited use of school district property/river access
- ❑ Visitor patterns (Mendocino Passport information)
- ❑ Legal insurance claim issues
- ❑ Mendocino County's General Plan Update could change land uses
- ❑ There is an interest in looking into incorporation (forming a City or Town)

G. Community Action Plan Goals

Five interrelated community planning goal topics were identified during community planning meetings.

The five goals are:

- (1) Community Facilities and Services Needs
- (2) Tourism and Local Business Promotion
- (3) Infrastructure Improvements
- (4) Community Relations, Activities & Appearance
- (5) Health, Education and Safety

Throughout the goal setting meetings, community participants expressed a desire to retain the valley's character as a rural area. The following list of goals and objectives was generated from the community meetings.

(1) Community Facilities and Services Needs

- ❑ Increase number of family friendly organizations, including those offering senior services
- ❑ Build a central gathering place – Redwood Valley Community Center
- ❑ Keep local services in town (ATM)
- ❑ Upgrade Valley shopping centers, attract a pharmacy

(2) Tourism and Local Business Promotion

- ❑ Install “Welcome to Redwood Valley” signs at Hwy 20 & 101 entries at West, East & School Roads; with direction signs-to local businesses
- ❑ Promote a viable agricultural industry supported by wineries, with affordable housing for industry employees
- ❑ Develop tourism information that would direct visitors traveling through Mendocino County (and Mendocino Coast) through Redwood Valley
- ❑ Encourage existing jobs in industry, commerce, and agriculture
- ❑ Promote 45th Annual Black Bart Parade (July 3, 2004; Call 485 – 0487 to make donations)
- ❑ Participate in community website (virtual kiosk), www.ourredwoodvalley.com

(3) Infrastructure Improvements

- ❑ Secure an adequate water supply
- ❑ Improve West Road, including bike lanes and railroad crossing that slows traffic
- ❑ The Redwood Valley community needs to continue a discussion on the development of their water collection and Wastewater treatment capacity.

(4) Community Relations, Activities, and Appearance

- ❑ Strengthen the sense of community identity
- ❑ Promote affordable housing - work with the Rural Communities Housing Development Corporation (RCHDC) and Mendocino Housing Project
- ❑ Promote good community design and diversity of character
- ❑ Preserve the mixture of land uses that gives the valley its character
- ❑ Maintain rural character of the Valley and not turn into a city
- ❑ Make beautification or code enforcement a neighbor responsibility

(5) Health, Education, and Safety

- ❑ Improve law enforcement
- ❑ Improved Fire Department response, especially by Emergency Medical Technicians (EMT)
- ❑ Establish and maintain safe routes to schools
- ❑ Maintain a gang-free environment
- ❑ Maintain quality school system

H. Community Action Items

The community action items were identified during the community meeting discussions. Community members identified action items (activities) that would help them reach their goals. The priority action items are described in more detail in the action planning worksheets, found later in the plan.

(1) Community Facilities and Services

Action Items

- Increase the number of family friendly organizations, including those offering senior services;
- Keep local services in town (ATM); and
- Upgrade Valley shopping centers, attract a Pharmacy.
- Increase activities for young people of the valley, including after school programs for kids, through Mendocino Youth Project; Four H club; and Boys And Girls Club;
- Build a central gathering place – Redwood Valley Community Center;
 - Community Center – Should we incorporate new organizations into the planning of the facility?
 - The Ukiah Valley Cultural and Recreation Center to use its not-for profit status to establish a satellite center in Redwood Valley
 - Partnering with the youth center on tribal lands
 - Create a Redwood Valley Chamber of Commerce
- Local preschool and youth center
- Develop arts and arts and culture programs;
- Look into the use of the gymnasium at Coyote Valley Casino;
- Upgrade and use of Grange building;
- Build community identity;
- Maintain Mendocino Transit Authority service;
- Attract more medical offices such as a dentist; and
- Establish a farmers market.

- Consider identifying an entity to further the Community Action Plan and also to investigate developing a formal entity to follow through with more intensive community issues. Possibly a private non-profit organization like a Chamber of Commerce, or expanded role of the Water District to become a Community Service District (Anderson Valley mentioned as example) or Municipal Advisory Council that has no decision-making (jurisdictional) authority but is assembled as a forum to capture community input and discuss important community issues (Laytonville Municipal Advisory Council mentioned as example).
- Identify locations and construct community Kiosks
- Help establish the community website (kiosk): www.ourredwoodvalley.com
This site is intended as a "virtual kiosk" and information center for the people and businesses of the Redwood Valley community. There will be opportunities to express your opinion on matters of public concern. Mrs. Oolah Boudreau-Taylor CMT is making this space available to communicate about: businesses, services, organizations, events, personal announcements, activities involving public access to facilities for sports, hiking, etc., garage sales, classified ads, swaps, items wanted, people wanted (example: vocalist needed for blue grass band), information sought. (Contact Oolah Boudreau-Taylor for information and to send feedback for the site's development; contact by linking to her email from the website)

(2) Tourism and Local Business Promotion

Action Items

- Install “Welcome to Redwood Valley” signs at Hwy 20 & 101 entries at West, East & School Roads; with direction signs-to local businesses;
- Promote a viable agricultural industry supported by wineries, with affordable housing for industry employees; and
- Develop tourism information that would direct visitors traveling through Mendocino County (and Mendocino Coast) through Redwood Valley.
- Promote local economy as the key to preserving the Redwood Valley way of life;
- Market local products to outside world;
- Get involved with Mendocino County exhibit at the State fair;
- Correct mapping on the Internet showing wrong locations for Redwood Valley;
- Promote taste of Redwood Valley June 19-20, 2004: <http://atasteofredwoodvalley.com/>;
- Publicize driving maps at www.Gomendo.com and www.Gomendo.org;
- Develop a community kiosk;
- Provide Redwood Valley tourism information at the Mendocino Lake Campground kiosk;
- Increase local sales to keep sales tax in Mendocino County; and
- Develop signage that draws tourists from Highways 101 and 20 for a tour and shopping before continuing to their destination.
- Use the “Taste of Redwood Valley” logo for the “Welcome to Redwood Valley” sign
- Implement Mendocino County Alliance’s Redwood Valley Driving Tour pilot program

- Balance efforts to promote driving/business route for traveler with signs to safely route travelers back to Hwy 101 and Hwy 20
- Start a Redwood Valley Farmers Market

(3) Infrastructure Improvements

Action Items

- Secure an adequate water supply;
- Improve West Road, including bike lanes and railroad crossing that slows traffic; and
- Develop a community wastewater collection and treatment system.
- Improve West Road, including extending natural gas and cable TV infrastructure;
- Investigate use of water easements along West Road for other uses;
- Examine feasibility of running small private rail cars between Upland and Redwood Valley for tourists;
- Research rails to trails program for the North Coast Railroad Authority (NCRA) rail bed; and
- Look into alternatives to the low clearance at Calpella over-crossing on Highway 20 that causes wide loads to reroute through Redwood Valley?
- Research how a rails-to-trails program might be implemented in Redwood Valley
- Add trails for multipurpose usage: biking, run/walk, horses
- Ask County to consider adding bike lanes to any road improvement projects along East and West Road.

(4) Community Relations, Activities, and Appearance

Action Items

- Strengthen the sense of community identity;
- Promote affordable housing - work with the Rural Communities Housing Development Corporation (RCHDC) and Mendocino Housing Project;
- Promote good community design and diversity of character;
- Preserve the mixture of land uses that gives the valley its character;
- Maintain rural character of the Valley and not turn into a city; and
- Make beautification or code enforcement a neighbor responsibility.
- Maintain Black Bart parade the Saturday before the Fourth of July - Redwood writers;
- Look into vineyard floats for Black Bart parade;
- Look into housing rehab programs for local substandard housing;
- Work with waste management authority on abandoned vehicle abatement, to offer free cleanup day for household and yard trash, and ways to keep transfer station open on Sunday; and
- Stop illegal dumping Redwood Valley roads.

- Women of Road “M” (“W.O.R.M Society”) would like people to organize with their neighbors to clean up Redwood Valley roads and lanes. Clean-up permits may be obtained from Jake at the Mendocino County Department of Transportation: Telephone number (707) 463 – 4363.

(5) Health, Education, and Safety

Action Items

- Improve law enforcement;
- Support Fire Department response, especially by Emergency Medical Technicians (EMT);
- Establish and maintain safe routes to schools;
- Maintain a gang free environment; and
- Maintain quality school system.
- Make law enforcement in Redwood Valley more visible;
- Look into paroled criminal reentry program and drop-off locations;
- Improve sidewalk standards (avoid more sidewalks like along School Way; and
- Improve useagee of Redwood Valley Outdoor Education Project and improved Russian River access
- Identify if there is a possible helicopter pad in Redwood Valley for emergency flights.

Additional Community Issues

The group also discussed some broader community issues. These issues were important but do not fall in any of the above categories.

- The General Plan and associated land use issues is a separate process then the Community Action Process, and not associated with the objectives of the Action Plan. The Action plan and summary minutes of each Action Plan meeting is public information for the County Department of Planning and Building and may be used to encourage further discussion at future General Plan meetings.
- What boundary (physical or political) best identifies Redwood Valley? The Fire Department response area and the Water District service area were mentioned.
- There is a need for more publicity for CAP meetings. Announce upcoming meeting at the Grange Breakfast, at other community events; and potentially create a centrally located large sign.

I. Community Action Item Prioritization

The action items from each of the five Redwood Valley community goals were presented to the community participants. Meeting participants were each given 6 sticky dots and told that each dot represented a vote for the community projects they felt were a priority. They were then

asked to place their dots next to the Action Items (projects) they felt were priorities for the Redwood Valley. The dots were then tallied and the action items ranked.

The results are as follows:

GOAL 1. Community Facilities and Services

ACTION ITEMS

- 1-1 Upgrade and use Grange building. [19 Votes]
- 1-2 Form Organizational Entity. [12 Votes]
- 1-3 Develop a Community Center. [12 Votes]
- 1-4 Increase activities for young people of the valley. [12 Votes]
- 1-5 Build community identity. [8 Votes]
- 1-6 Community Kiosks. [5 Votes]
- 1-7 Develop arts and arts and culture programs. [4 Votes]
- 1-8 Maintain Mendocino Transit Authority service. [3 Votes]
- 1-9 Attract more medical offices such as a dentist. [0]
- 1-10 Look into the use of Coyote Valley Casino gymnasium. [0]

GOAL 2. Tourism and Local Business Promotion

ACTION ITEMS

- 2-1 Start a Redwood Valley Farmers Market. [28 Votes]
- 2-2 Develop signage that draws tourists from Highways for a tour and shopping before continuing to their destination. [21 Votes]
- 2-3 Implement Mendocino County Alliance's Redwood Valley Driving Tour Pilot Program (TODS).[11 Votes]
- 2-4 Develop a community kiosk.[11 Votes]
- 2-5 Use "Taste of Redwood Valley" logo for "Welcome to Redwood Valley" sign.[10 Votes]
- 2-6 Promote taste of R.V June 19-20, 2004: www.atasteofredwoodvalley.com [10 Votes]
- 2-7 Correct mapping on the Internet – which is showing wrong locations for R.V. [3 Votes]
- 2-8 Promote local economy to help preserve way of life. [3 Votes]
- 2-9 Market local products to outside areas.[3 Votes]
- 2-10 Balance efforts to promote driving/business route for travelers with safety concerns.[2 Votes]
- 2-11 Increase local sales to keep sales tax in Mendocino County. [2 Votes]
- 2-12 Get involved with Mendocino County exhibit at the State fair. [1 Vote]
- 2-13 Provide Redwood Valley tourism information at the Mendocino Lake Campground kiosk. [1 Vote]
- 2-14 Publicize driving maps at www.Gomendo.com and www.Gomendo.org [0]

GOAL 3. Infrastructure Improvements

ACTION ITEMS

- 3-1 Research how a Rails-to-Trails program might be implemented in Redwood Valley, on the North Coast Railroad Authority (NCRA) rail bed.[23 Votes]
- 3-2 Add trails for multipurpose usage: biking, run/walk, horses. [23 Votes]
- 3-3 Ask County to consider adding bike lanes to any road improvement projects along East and West Road. [12 Votes]
- 3-4 River Restoration. [12 Votes]
- 3-5 Examine feasibility of running small private rail cars between Hopland and Redwood Valley for tourists. [2 Votes]
- 3-6 Look into alternatives to the Highway 20 Calpella over-crossing low clearance causing rerouting through R.V. [2 Votes]

GOAL 4. Community Relations, Appearance, and Activities

ACTION ITEMS

- 4-1. Stop illegal dumping [11 Votes]
- 4-2. Clean up trash along Redwood Valley roads and lanes (“W.O.R.M Society”).[11 Votes]
- 4-3. Work with waste management authority on abandoned vehicle abatement, to offer free cleanup day and keep transfer station open on Sunday.[10 Votes]
- 4-4. Maintain Black Bart parade the Saturday before the Fourth of July - Redwood Riders.[5 Votes]
- 4-5. Look into housing rehab programs for local substandard housing.[2 Votes]
- 4-6. Look into vineyard floats for Black Bart parade.[0]

GOAL 5. Health, Education, and Safety

ACTION ITEMS

- 5-1. Improve usage of the Redwood Valley Outdoor Education Project (which is owned by the Unified School District) and improve Russian River access. [9 Votes]
- 5-2. Helicopter Pad in Redwood Valley (medical emergency evacuation).[5 Votes]
- 5-3. Improve sidewalk standards (avoid more sidewalks like along School Way. [4 Votes]
- 5-4. Make law enforcement in R. V. more visible.[2 Votes]
- 5-5. Look into paroled criminal reentry program and drop-off locations. [0]

J. Priority and “Idea Bank” Projects

Community planning will be an ongoing process in Redwood Valley. The prioritization process identified action items that will be developed into action plan worksheets. The remaining action items are “banked” for future review and implementation.

The action plan worksheets presented in this draft are in the initial stage of preparation and will need additional community input to complete. Completing these worksheets is a key step in projects, including identifying resources and clarifying responsibility. Participating community members will be asked to identify the project(s) that they can commit to, and set time frames for

carrying out for action steps and ultimately completing an action item. A blank worksheet is provided in this plan, to be used as a guide for the future action projects.

Priority Action Items identified for the Redwood Valley Community Action Plan include:

- Form organizational entity for community development
- Start a Redwood Valley Farmers Market
- Develop signage that draws tourists from Highways for a tour and shopping before continuing to their destination
- Trails/Greenways for multipurpose usage: biking, run/walk, horses. Research rails-to-trails program for Redwood Valley
- Community clean up/stop illegal dumping; clean up trash along Redwood Valley roads and lanes (“W.O.R.M Society”)
- Improve usage of Redwood Valley Outdoor Education Project and improve Russian River access.

Idea Bank Project are action items that did not receive the votes to make it a priority project. The “Idea Bank” action items will not be developed in this plan, but will be noted and retained as more long-term and future projects. *See the prioritization list above for “Idea Bank” projects.*

K. Action Plan Worksheets for Priority Projects

Note: The community participants who volunteered to help in the development of these projects have been entered below as the “Community Workgroup.” If you would like to participate in a community project please contact a workgroup member to find out more information on current activities.

DETERMINE AND FORM APPROPRIATE ORGANIZATIONAL ENTITY			
Topic:	Community Facilities & Services.	Goal:	Implement the specific projects that have been and identified and prioritized by the community.
Project:	Form an Organizational Entity whose mission is Redwood Valley’s community development.		
Project Description: There is currently no organizational entity in Redwood Valley whose mission is to develop the community’s goals and priorities. There are many possible organizational structures available when forming such an entity. The best choice is determined by the Redwood Valley community’s goals, and our capacity for their implementation.			
Steps		Volunteer(s)	Resources
1. Planning Stage.			
Choose an “Action Item” Committee interested in forming the organizational entity.		<i>Community Workgroup:</i> Keith Tiemann [485-0218], Bob Parker	
Project Description: Which action items should be implemented?			
What are the Short-term goals?			
What are the Long-term goals?			
Who are the people willing to organize this effort?			
Determine the participants (group) capacity for work- this will outline the size and scope of the entity that can be implemented.			
Now is a good time to ask whether an operational entity is needed, and if so, what type of organization is best suited to the project.			
Choice of Organizational Structures.			

<ul style="list-style-type: none"> - Community Services District? - 501 c 3 Non-Profit (Charitable) Organization? - 501 c 4 Social Welfare Organization? - Unincorporated Association? - Fiscal Sponsorship? - Parks/Recreational District? - Municipal Advisory Committee? 					
<p>Process of Forming an Organizational Entity.</p> <p>Note* Each organizational entity has a unique method of formation. These are summarized in the action item worksheet for forming an Organizational Entity.</p>					
<p><i>Note* This project could be developed as an entity within the Redwood Valley Community Center Plan. [See worksheet below]</i></p>					

REDWOOD VALLEY FARMERS MARKET

Tourism & Local Business Promotion.		Goal:	To establish a Farmers Market, which will host Redwood Valley food and craft producers, and become a community event for local people and tourists.		
Topic:					
Project:	Start a Redwood Valley Farmers Market.				
Project Description: While there are many local produce growers, many organic, there is not a local marketplace in which these farmers can market their goods. Creating a marketplace for locally grown produce and locally made goods can enhance the business opportunities for farmers, add-value to products, and foster business skills and entrepreneurship.					
Steps		Volunteer(s)	Resources	Schedule	Notes
1) Initial Research (who, what, where, when, why). The first step is to form a ‘Farmers Market Action Committee.’ This is an interested and dedicated group of people willing to look through the basic questions above and determine a feasible plan for implementation.		<i>Community Workgroup:</i> Jacquie Lee [485-5226], Sam Gabrielli, Katherine Elliot [468-1600], Oolah Boudreau – Taylor [485-7995, 485-1881], Sonya Pio [485-7190].			
2) Site and Market Research. <ul style="list-style-type: none"> • Location • Surveys: Mail F.M. feasibility questions to local Community members/growers who may provide feedback on the market’s development ideas. 					
3) Initial Organizational Development. <ul style="list-style-type: none"> a) Should a formal Operational Entity be formed? If so, which entity? b) Farmers Market Operations: <ul style="list-style-type: none"> • Establish Fees, jobs descriptions for staff and volunteers (including board members), • Determine whether to allow conventional, 					

<ul style="list-style-type: none"> • or only organic products. • Coordinate farmers/sellers • Permits from the County for the site. 										
<ul style="list-style-type: none"> • Insurance • Food Stamps • Layout for Market stalls • Security/Management • Music/cultural events • Processes for quality control • Hours of operation – annual season (i.e. July – October), days of the week, hours <p>Additional equipment</p>										
<ul style="list-style-type: none"> c) Select a Site d) Include additional cultural amenities- music, community events 										
<p>4) Implementation.</p>										
<ul style="list-style-type: none"> a) Promotions/Marketing 										
<ul style="list-style-type: none"> b) An opening “gala” ceremony 										
<ul style="list-style-type: none"> c) Facilitate the first business day 										

TRAILS AND GREENWAYS

TRAILS AND GREENWAYS		Goal:	Resources	Schedule	Notes
Topic:	Infrastructure Improvements.	To research and develop a plan for the establishment of recreational trails, bike lanes, and greenways in Redwood Valley. Possible programs include converting the North Coast Railroad Authority tracks into trails, using the Rails to Trails methodology.			
Project	Establish trails/greenways in Redwood Valley. Possibly Rails to Trails program.				
Project Description:	Developing an infrastructure of greenways and trails can provide many social and economic benefits, which can revitalize a rural community. Trails and greenways help establish (eco) tourist-related jobs, inspire recreational activity, provide ecological benefits, and they can create scenic and attractive areas. *Note: The following action Steps were developed by the Rails to Trails Conservancy. See their book titled, "Acquiring Rail Corridors: A How To Manual"				
Steps	Volunteer(s)	Resources	Schedule	Notes	
Develop a trails/greenways working group. Research/Assessment <ul style="list-style-type: none"> • Locate the areas for trails/greenways that interest your group. • Who are the affected parties? Which private parties and Gov't agencies are stakeholders in the areas of interest? • Fact finding/background research on plan for the development <p>Note* building positive and collaborative relationships with appropriate stakeholders will strengthen the projects vision and viability.</p>		Community Workgroup: Janet Wolfe[485-6108], Alex de Grassi [485-1084], Kris Richmond [485-7224], Oolah Boudreau-Taylor [485-7995, 485-1881]			
Study potential trail and greenway projects. <ul style="list-style-type: none"> • Assess your team's capacity. How big of a project are you willing and able to undertake? • Is the land available for acquisition? • What are the planning issues that need to be addressed? • Are the stakeholders willing to transfer the land into trails/greenways? 					
Create trail/greenway vision and design.					

<p>Develop Community Support.</p> <ul style="list-style-type: none"> Publicize the design Possibly a community event <p>Public input is important and will contribute to the success of the project.</p>					
<p>Creating Alliances – Community, Local Government, Support Organizations (Rails to Trails Conservancy), etc.</p>					
<p>Development Funding</p>					
<p>Acquisition/Negotiation for Land</p>					
<p>Creating Management Plan - Organization</p>					

Community Center Plan for Redwood Valley

Community Facilities & Services		Goal:
Topic:	The development of a community center for Redwood Valley. The major goal is upgrading an existing structure (i.e. the Grange), or building a new structure. Once housed, an organization with a mission to serve the interests of the community will be established.	
Project	Develop a Community Center. Upgrade/Use Grange building.	
Project Description: Community Centers serve diverse functions; from a gathering place and a cultural center, to providing a facility for social and community organizing. They can be a unique expression of communities' values, where traditions form, and future generations benefit from the legacy left by the current generation.		
Steps	Volunteer(s)	Resources
<p>1) Form a Community Center Action Committee.</p> <p>2) Basic Planning Questions:</p> <p>a) What activities will the community center be designed for? What are functions/services the community center will provide to the community? Some potential uses:</p> <ul style="list-style-type: none"> • Recreation/youth activities • Civic center/community meeting center • Cultural events/music/arts fairs • Service sector organizing- i.e. a soup kitchen for homeless people. <p>b) Is there broad community support for the building of a Center?</p> <ul style="list-style-type: none"> • Generate a list of the centers core constituents, people who strongly support the project. This can be used in later community organizing. 	<p><i>Community Workgroup:</i> Sid Maurer [485-7521], Jacquie Lee [485-5226],</p>	
Schedule	Notes	

<ul style="list-style-type: none"> • Build new, or retrofit existing buildings? • Are there existing buildings that could serve as a community center. 					
<p>d) What are the potential sources of funding for the building phase of the project?</p> <ul style="list-style-type: none"> • Local funding opportunities: local business, materials donations, services, contractors. • Private grants/ donors <p>Public grants/ foundations</p>					
<p>3) Initial Research.</p> <p>a) Illustrative Plan</p> <ul style="list-style-type: none"> • Drawing / Artist Rendering of the potential Community Center. <p>b) Surveys of the community</p> <ul style="list-style-type: none"> • Generate a list of essential development questions to ask the community. <p>c) A financial/fundraising plan</p> <ul style="list-style-type: none"> • A plan for the initial building phase • A business plan for the management of the community center. How will a sustainable source of revenue be generated; to keep the Community center operations viable. 					
<p>d) Site location and building design</p> <ul style="list-style-type: none"> • Central location • Appropriate size and design for community activities • A unique expression of the community's values, which results 					

<p>in ownership by the local people- i.e. solar, recycled materials, landscape design, wastewater, and heating efficiency.</p> <p>e) Research zoning locations for potential community center Begin permitting process with county agencies</p>		
<p>4) Implementation.</p>		
<p>Example of another Community Center's Evolution Mateel Community Center – Redway. The Mateel Community Center in Redway has its roots in a community striving for a cultural center to serve the remote areas of the Mattole and Eel watersheds (hence the name Mateel). Originally it was established by a small citizens group, in the old Fireman's Hall in Garberville. The Mateel brought new music, theatre, arts and crafts to the community. After an arsonist set fire to the hall in 1983, Mateel members rallied to find a way to rebuild the community center. Reggae On The River was born from those meetings, in which a dedicated group of community members were searching for a way to fundraise for a new community center. Today, there is a large building, with fine woodworking, solar design, a kitchen, and the capacity to hold 800 people for larger events. The Mateel is evolving from a venue for mainly music to refocusing their efforts on local arts and creative performances for the youth. The majority of their funding still comes from Reggae on the River, and renting the hall out for music and community events. (see: www.mateel.org)</p>		

COMMUNITY CLEANUP

Topic:	Community Relations, Appearance & Activities.	Goal:	The community would like to clean up Redwood Valley. Following the example of the W.O.R.M (Women of Road "M") Society, abating the roadside litter and cleaning up other local trash related problems would create a better and healthier community.
Project	Community Cleanup.		

Project Description: Clean up trash along the roads and lanes. Stop illegal dumping on Tomki Road. Work with the waste management authority on abandoned vehicle abatement, to offer free cleanup day and keep transfer station open on Sunday.

Steps	Volunteer(s)	Resources	Schedule	Notes
	<i>Community Workgroup:</i> Oolah Bourdreau-Taylor [485-7995, 485-1881], Annie Alexander [485-7156], Mary Ellen Boltz [485-6003], Adrianna and Teresa Oster [485-5257, <oster@pacific.net>]			

Redwood Valley Outdoor Education Project

Topic: Project	Health, Education & Safety. Redwood Valley Outdoor Education Project: PO Box 45, Redwood Valley, CA 95470, Phone: 707/485-7935 Fax: 707/485-7935 jenwh@saber.net www.rvoep.org	Goal: Better utilize the Redwood Valley Outdoor Education Project. Improve the Russian River access and environmental education for youth. <i>To Be Determined at the Next Meeting:</i>		
Project Description: <i>To be developed...</i>				
Steps	Volunteer(s)	Resources	Schedule	Notes
	<i>Community Workgroup:</i>			

WORKSHEET TEMPLATE

Topic:		Goal:	

Project Description:

<i>Steps</i>	<i>Volunteer(s)</i>	<i>Resources</i>	<i>Schedule</i>	<i>Notes</i>
	<i>Community Workgroup:</i>			

Appendices

- A. Acknowledgments**
- B. Local Business List**

Mapping

- C. Base Road Map**
- D. Wineries**
- E. Driving Route and TODS Program**
- F. Fire District Boundary**
- G. Water District Boundary**

A: Acknowledgments

The following individuals participated during the community action plan process:

Redwood Valley Community Action Plan Community Participant List

Adams, Aaron	Friedhelm	Reinhard, Meredyth
Alexander, Eddie	Gabrielli, Sam	Respini, Richard
Alexander, Onnie	Gibbs, Katie	Rhodes, Richard
Barra, Charlie	Gibbs, Skip	Richmond, Kris
Barra, Martha	Golino de Lovato, Laura	Richmond, Larry
Beck, Barbara	Grubaugh, Alma	Riley, Shannon
Beck, Roy T.	Haines, April	Rodrick, Deanna
Bernard, Bud	Hall, George	Roseborough, Carol
Bleier, Leo	Hall, Linda	Rugg, Steven
Bleier, Roxanne	Healy, Charlotte	Self, Bill
Boltz, Mary Ellen	Hendrie, Bill	Shaw, Tony
Bostwick, Sue	Hendrie, Fran	Smith, Bob
Bostwick, Ron	Holt, Rose Marie	Smith, Peggy
Boudreau-Taylor, Oolah	Jacobszoon, Randy	Snyder, Mary
Brown, Dolly	Johnson, Tom	Soinila, Carol
Burgess, Lee	Johnson, Tam	Spaletta, Cliff
Butow, Don	Johnson, Rebecca	Spivak, Alan
Buxton, Elaine	Knapp, John	Stirewalt, Diane
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Byers, Patsy	Lee, Jacquie	Talso, Marvin
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Chamran, Theresa	Mata, Philip	Thompson, Oren
Cramer, Cheryl	Maurer, Sid	Thompson, Gloria
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Dewham, Kelly	Morton, Philip	Tiemann, Keith
de Grassi, Alison	Neese, Bill & Lucille	Tindle, Roy
Denham, Kelly	Neese, Bill	Trotter, Marvin
Diaz, Lori	North, Carolina	Turner, Irma
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Dickerson, John	Oster, Ken	Vedolla, Ed
Dogali, Sherrie	Oster, Teresa	Waltz, Stephen
Effinger, Mike	Oster, Adrianna	Wildman, Joe Louis
Effinger, Kathy	Parker, Bob	Wolfe-Savides, Janet
Elliott, Kit	Parker, Robert	Woskow, Michael
Elton, Thomas	Pio, Sonya	Zimmermann, Lynn
Fissel, David	Pitman, Jim	
Foster, Betty	Platt, William	
Francis, Linda	Pool, Granville	

B: Redwood Valley Community Action Plan - Local Business List

(237 Redwood Valley Business Licenses)

A & W Appraisal Services
A. C. Core Drilling
A. S. Ruiz Concrete Construction
Abella's Accounting Service
Advanced Environmental Products
Alaha Shamaya
Alberta And Peggy
American Trading Company
Anderson Escavating
Arreguin's Vineyard Management
Arrow Financial Services
Art Therapy Institute Of The Redwoods
Ascent Tours
B C Enterprises
B.K. Fiberboaro Consultant
Backhoe Rental, Septic Tanks
Bargain Lane
Bc Builders
Becoming Self Reliant
Beo/Llc
Berle Murray Investigations
Bernard Real Estate
Bk & Friends And/Or Network Marketing
Blacklock's Furniture
Black's Lock Shop
Blacktail Country
Bldg. Construction & Residential Conservation Ser
Blue Rock'it Records
Bobbijo's Country Cut & Curl
Boersma Printing & Design
Bowers Enterprises
Briezlites
Broiler Steak House Lodge
Cabral Carpet Care
Cal. Jett Pressure Washing
California Carbide
Cannon Computer Co.
Carol Mayfield
Carolynn L Logan Professional Bookkeeping Service

Casella Investigative Services
Center For Human Health & Development
Charlotte Healy Designs
Charter Development Connection-C.Mockel
Cheryl Willis Used Books
Cheryl's Pamperd Pet & Training Service
Clark Construction
Classic Images
Clifford Spaletta
Clines Unlimited Construction
Colombini Vineyard Management
Computer Corner
Consolidated Tribal Health Project, Inc.
Cooper Creations
Curnutt Construction
Cybermagic
Daphne Gillen & Brian Alexander
David M Ray Flooring
Deep Valley Christian School
Dennis L. Huey
Dirty Fingers Landscaping
Do-Dawe Tractor Service
Domaine Saint Gregory
Donald L Colombini Service
Don's Computing Solutions
Down To Earth Landscaping
Dragon's Breath Arms
Elizabeth Vineyards
Empire Enterprises
Erika Adreveno Photography
Esparza Judgment Recovery Systems
Espresso Express
Esther Siegel's Counseling Service
Ferranti Construction, Inc.
Fife Vineyards
Finance For People
Firs(Forestry Info/Resources/Services)
First Choice Real Estate
Flower Of Life Creations
Forge Legal Services
Foundation Family Services
Frey Vineyards Winery
G & J's Second Hand Store
Gabielli Winery, Inc.
Goforth Metal Works
Great Tree Tenders

Heartwood Music
Hentry's Repair Service
Highwired Technologies, Inc.
Holly Laird O.T.R.
Horse N Hound
Howling Two Socks Ranch & Stables
Ideal Real Estate
Ingram Bros Excavating/Grading
Ingram Fire Suppression Services
Interinvest Capital Management, Llc
J & J Carpet Care
J.A.L. Nation
Jack Spilman Gen. Eng. Contractor
Jacobszoon Forest Consulting
James Goforth Trucking
James Mitchell Business Services
Janasys
Janet & Yorgo Wolfe Savides
Jason Shepherd
Johnnys Timber Line Tree
Johnson's Home & Farm Supplies
Jonathan Webb Designs
K & S Equipment Repair Rentals
Karen L. Ward, C.H.M.T.
Kitty & Kat'S Embroidered Crafts
Klamath Machine & Locomotive Wks
Klee's Electrical
L Dee Sutherland Const.
L7 Frameshop And Gallery
La Boube Enterprises
Laughing Coyote Productions
Laura Buckner
Laurie James, Mfcc
Leon's Tractor & Equipment Repair
Linda L. Francis, Inc.
Little Bakers Market
Lolonis Winery
Lori's Bookkeeping & Payroll Services
Lorraine Wilcox
Madison's Telecom And Wiring Solutions
Madlem Construction
Makino Designs
Mario's Ristorante Italiano
Marquetry by Dave Peck
Marrow Solar
Martin Earl Moyer

Mary Miller'S All Breed Dog Grooming
Meblo, Inc.
Med-A-Bill Systems
Mendo - Lake Communications
Mendo Sch Of Holistic Massage & Adv Healing Arts
Mendocino Lavender Company
Mendocino Naturals
Mendocino Organics
Mendocino Piano
Mendocino Tree Nursery
MHC Marketing
Michael J. Durst Appraiser
Michelsen & Witt Large Animal Practice
Miracle Janitorial Service
Mom's
Mr. Locksmith
Naumann Tech & Distributor
New Trend Builders
Nick's Backhoe Service
Norbury Construction
Nor-Cal Grinding
North American Organics
North Coast Logging, Inc.
O.T.S. Welding
Official Conman Fan Club
Oracle Oaks, Inc
Pacific Wildcraft
Paramount Sign Contractors
Perissos Inc Curvves For Women
Personal Medical Record Co.
Peter Glen Mayland, M.D.
Pete's Tractor And Equipment Repair
Pizza Etc.
Product Lines Unlimited
Pro-Dump And Excavating
Quality Firearms
Queseria Michoacan
R G Smith General Contractor
Rancho Chiquito Vineyard
Randy Dorn
Rat Cat Boats
Redwood Steamway
Redwood Valley Antiques
Redwood Valley Cafe
Redwood Valley Cellars
Redwood Valley Fitness For Women

Redwood Valley Gravel Products
Redwood Valley Shopping Center Inc
Redwood Valley Station
Redwood Valley Tans
Richmond Construction
Riddell's Construction
Rita'S Cleaning
Robert Gitlin D.O.
Rob's Fast Tee's
Rodger Williams Transport
Ron's Quality Construction
Rugg's Planning Service
Rushmore Raku
Ryan Enterprises
Sanchez Welding
Sarenius Trucking
School Way Bakery
Shani Smith Hearts Desire & Studio
Shepard Timber Falling
Sierra Hydraulics + Machine Co. Inc.
Sign Basics
Silvertip Hilibase Management Services
Skip Gibbs Company, Inc.
Skyquest Communications
Smitty & Sons Truck Parts
Smitty's Towing
Sms/ Sanchez Metal Supply
Spirit Works Enterprises
Stuart Zeller Process Serving
Stump Gully Oaks Tree Farm
Sue's Income Tax & Bookkeeping
Sutton & Associates
Suzanne Hernandez Web & Print Graphic Design
Sylver Trees
Taylor's Tavern
The Datamology Company
The Video Place
Tilley's Bulldozer & Backhoe
Tom Jordan Construction
Top Of The Hill Equine And Vines
Touch Of Class
Triple J Enterprises
Tropo Records
Ukiah Custom Photography By Erika
Usa Termite Control
Valena's Ceramics & Gifts

Valley Paving
Valley View Home
Van's Appliance Repair
Van's Firearms & Ammo Supply
Varooka's Bookkeeping Service
Vedic Arts Publications
Vic'S Place
Victor Christian Schools
Vineyard Business Services
Ward Enterprises
Watkins Construction
William Anthony Self, dba Self Enterprises
Wilson's Western Wishes
Yards Etc

Technical Assistance Provided by:



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PLANWEST 
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