



# Mendocino County Health and Human Services Agency

*Healthy People, Healthy Communities*

## Press Release/ PSA

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### FOR IMMEDIATE RELEASE

Contact: Stacey Cryer  
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**Attention: County Small Business Owners with 50 or fewer Employees**

**Participants Needed for Online Health Insurance Survey;  
Survey Deadline Extended through January 31, 2009**

[www.bizhealthcare.org](http://www.bizhealthcare.org)

Recently, all small businesses should have received an announcement from the Chamber of Commerce, Lodging Association, or the Winegrape Commission, about a survey on health insurance. This survey is being offered in six rural counties in Northern California and is sponsored by Community Health Services (formerly Public Health) in Mendocino County. The Access Project, a national healthcare access research and advocacy organization, is coordinating the survey.

If you are a small business owner of 50 employees or less, please take a few minutes of your valuable time to fill out the survey at [www.bizhealth.org](http://www.bizhealth.org). Your participation will provide valuable information and assist us in shaping policy and developing a message for legislators.

Purchasing quality, affordable health insurance is a serious problem, especially for small employers. This survey is being conducted to learn more about the problems local business face, so policies and approaches can be developed to help address them.

Participation is very important in helping gather the information needed in a manner consistent with high quality research.

Anyone at a company that makes decisions about health insurance can take the survey online at [www.bizhealth.org](http://www.bizhealth.org). The survey, which will only take 10 to 15 minutes to complete, has been extended through January 31<sup>st</sup>.



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Everyone who completes the survey will be eligible to win a \$10 Amazon.com gift certificate.

Survey results will be available in spring 2009. Thank you for your participation!

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